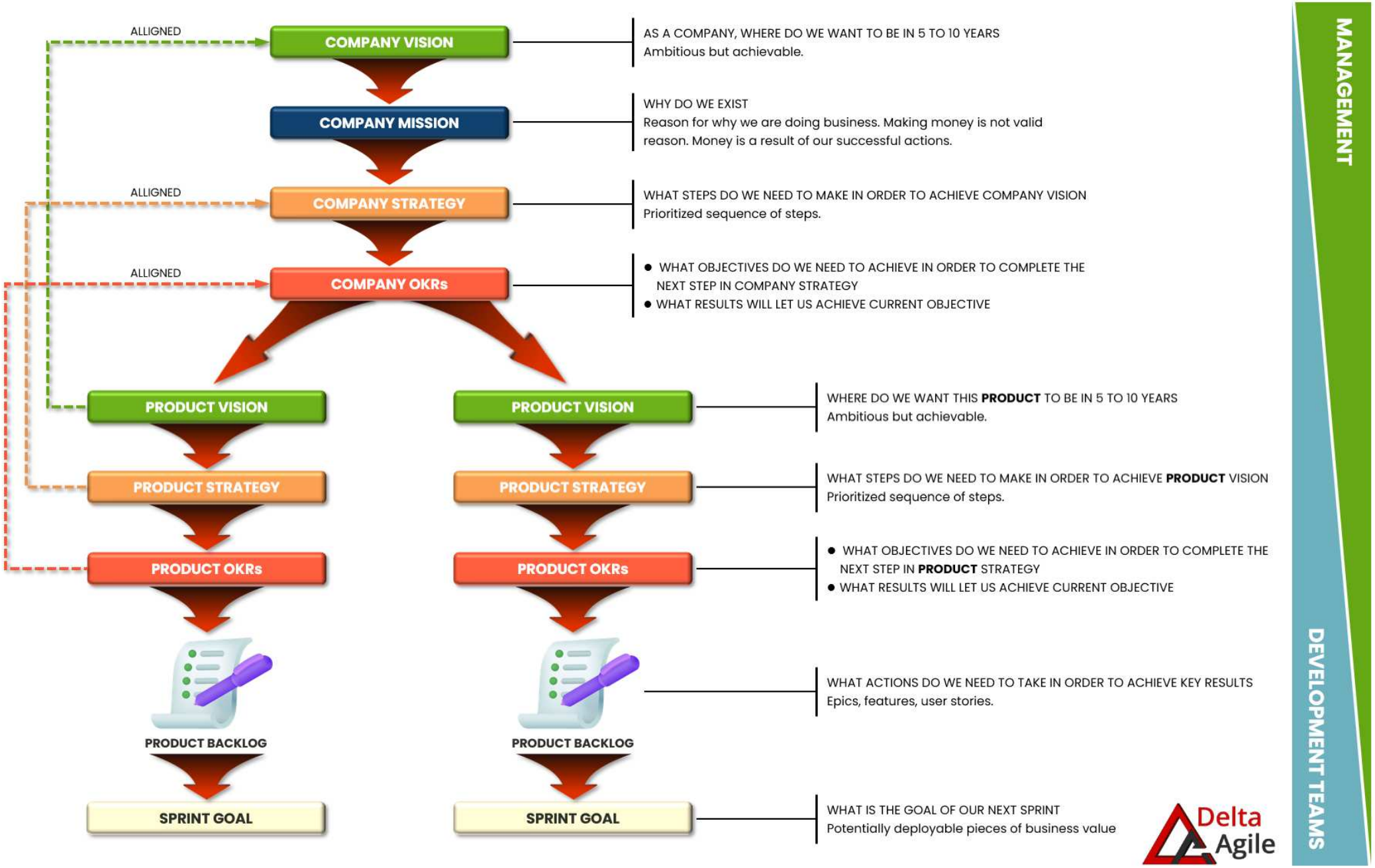
MANAGEMENT
DEVELOPMENT TEAMS
ALLIGNED
COMPANY VISION
AS A COMPANY, WHERE DO WE WANT TO BE IN 5 TO 10 YEARS
Ambitious but achievable.
COMPANY MISSION
WHY DO WE EXIST
Reason for why we are doing business. Making money is not valid reason. Money is a result of our successful actions.
ALLIGNED
COMPANY STRATEGY
WHAT STEPS DO WE NEED TO MAKE IN ORDER TO ACHIEVE COMPANY VISION
Prioritized sequence of steps.
ALLIGNED
COMPANY OKRs
WHAT OBJECTIVES DO WE NEED TO ACHIEVE IN ORDER TO COMPLETE THE NEXT STEP IN COMPANY STRATEGY
WHAT RESULTS WILL LET US ACHIEVE CURRENT OBJECTIVE
PRODUCT VISION
PRODUCT VISION
WHERE DO WE WANT THIS PRODUCT TO BE IN 5 TO 10 YEARS
Ambitious but achievable.
PRODUCT STRATEGY
PRODUCT STRATEGY
WHAT STEPS DO WE NEED TO MAKE IN ORDER TO ACHIEVE PRODUCT VISION
Prioritized sequence of steps.
PRODUCT OKRs
PRODUCT OKRs
WHAT OBJECTIVES DO WE NEED TO ACHIEVE IN ORDER TO COMPLETE THE NEXT STEP IN PRODUCT STRATEGY
WHAT RESULTS WILL LET US ACHIEVE CURRENT OBJECTIVE
PRODUCT BACKLOG
PRODUCT BACKLOG
WHAT ACTIONS DO WE NEED TO TAKE IN ORDER TO ACHIEVE KEY RESULTS
Epics, features, user stories.
SPRINT GOAL
SPRINT GOAL
WHAT IS THE GOAL OF OUR NEXT SPRINT
Potentially deployable pieces of business value
Delta Agile